HOSPITALITY & TOURISM MANAGEMENT

\_\_\_\_\_\_\_\_\_\_

Hospitality & Tourism

\_\_\_\_\_\_\_\_\_\_

*Hospitality & Tourism Exploration*

*Hospitality Marketing*

*Hospitality Management*

*Event Planning & Management*

*Level One*

*Level Four*

*Level Three*

*Level Two*

**ABOUT THE PROGRAM OF STUDY**

**Dual credit/dual enrollment options include:**

Pellissippi State Community College

*Hospitality* *& Tourism Management* prepares students with the skills to pursue careers within the hospitality industry. Courses cover topics that range from discovering business concepts and operations, careers in the hospitality and tourism services, and customer relations, developing marketing plans and promotional concepts, and focusing on human relations and professional communications while refining leadership, teamwork, and management skills in a practicum setting. Upon completion of this program of study, students will have applied a full range of knowledge and skills in hospitality and tourism management and developed a professional portfolio in preparation for future training at the postsecondary level.

Concierges, $27,443

Amusement & Recreation Attendants, $18,760

**High School Diploma**

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**Certificate**

Travel Guides, $23,930

**Associates**

Managers, $77,680

Meeting, Convention, and Event Planners, $36,140

Fundraisers, $52,270

**Bachelors**

**High School *Hospitality & Tourism Management* Program of Study**

**CTSO Competitive Events**

FCCLA: Career Investigation; Entrepreneurship; Hospitality, Tourism and Recreation

SkillsUSA: Career Pathways Showcase; Entrepreneurship; Job Interview

**Work-based Learning: Career Practicum**

**Certificate**

Certified Hospitality & Tourism Management Professional **(CHTMP)**

**Associates**

**A.S. Degree**

Pellissippi State Community College

Southwest Tennessee Community College

**Bachelors+**

**B.S. in Hospitality Management**

Tennessee State University

University of Memphis

University of Tennessee

This is not an exhaustive list of all of the opportunities available in Tennessee.

**CAREER OPPORTUNITIES**

The *Hospitality & Tourism Management* occupation group has a bright outlook statewide between 2014 and 2024. Job opportunities are strongest in urban and suburban areas of Tennessee. The job outlook for this program of study in Tennessee is as follows: 30.4 percent increase for meeting, convention, and event planners, 41.5 percent increase for reservation and transportation ticket agents and travel clerks, and a 25.6 percent increase for fundraiser specialists by 2024.

**Employment Projections for Meeting, Convention and Event Planners in Tennessee (2014-2024)**

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**POSTSECONDARY OPTIONS**

|  |  |
| --- | --- |
| **School** | **Degree Program** |
| Southwest Tennessee Community College | Hospitality Management |
| Pellissippi State Community College | Hospitality Management  |

For more college and career planning resources, visit <http://collegefortn.org>.

Have you registered for the Tennessee Promise? Seniors enrolled in this program have the chance to attend a two-year program at a Tennessee College of Applied Technology (TCAT), community college, or some two-year university programs for free! To learn more, please see your school counselor or visit <http://www.tennesseepromise.gov>. 

**For more information, contact:**

**School High School**

**County Name Schools**

**CTE Director: Name**

**Email**

**Instructor: Name**

**Email**

***Hospitality & Tourism Management* -related Occupations with the Most Annual Average Openings in Tennessee (2014-2024)**

|  |  |  |
| --- | --- | --- |
| Occupations | Total Percent Change | Median Salary |
| Food Service Managers | 5.60% | $39,600 |
| Fundraisers | 27.80% | $52,270 |
| Managers, All Others | 10.30% | $77,680 |
| Meeting, Convention, and Event Planners | 34.00% | $36,140 |
| Public Relations and Fundraising Managers | 19.80% | $83,830 |
| Source: TN Dept of Labor & Workforce Dev, Div Emp Sec, R&S Downloaded: 01/17/2018 9:58 AM |

Students in this program of study will be eligible to join DECA. In addition to school events, students will be able to compete at the regional, state, and national level. Involvement in DECA offers students the opportunity to expand their leadership potential and emerge as leaders and entrepreneurs in marketing, finance, hospitality and management. Walk away from your high school career with experience in competing, networking, applying course content, and more! See your teacher to learn more about DECA or visit [www.decatn.org](http://www.decatn.org).