

November 20, 2020

E. Patrick McIntyre, Jr.
Executive Director and State Historic Preservation Officer
Tennessee Historical Commission
2941 Lebanon Pike
Nashville, TN 37914

Re: Petition for Wavier, Market Square Plaque

Dear Mr. McIntyre:

Please find enclosed with this letter the Petition for Waiver concerning the Market Square Plaque filed on behalf of the City of Knoxville. The Petition for Waiver is being filed pursuant to the Tennessee Heritage Protection Act of 2016, T.C.A § 4-1-412. Please place this matter on the February 2021 agenda of the Tennessee Historical Commission for consideration.

All required materials are included; however, if additional information is needed or if you have questions please contact Fiona McAnally at 865 215- 3710 or fmcanally@knoxvilletn.gov.

Sincerely,

Mayor Indya Kincannon

Attachments



TENNESSEE HISTORICAL COMMISSION TENNESSEE HERITAGE PROTECTION ACT OF 2016 PETITION FOR WAIVER COVER SHEET



In accordance with T.C.A. § 4-1-412, an initial hearing before the Tennessee Historical Commission on a petition for waiver shall be scheduled at any regular Commission meeting no sooner than 60 calendar days after a petition is filed. Regular meetings of the Tennessee Historical Commission are normally held on the third Friday of February, June, and October. This cover sheet is designed to aid in the review of the petition for waiver. Refer to T.C.A. § 4-1-412 for procedural and term definitions.

Petition Date:					
Petitioning Entity:					
Address:					
Phone Number:					
Email Address:					
Memorial Owner/Managing Entity (if different):					
Contact Name:					
Address:					
Phone Number:					
Memorial Name or Description:					
Memorial Type (check all that apply):					
☐ Artwork	☐ Historic Display	Plaque	☐ Statue		
☐ Bridge	☐ Memorial	Preserve	Street		
Building	☐ Monument	☐ Real Property			
☐ Bust	☐ Nameplate	Reserve			
☐ Flag	☐ Park	☐ School			

memorial Subject Category (check all that apply):					
☐ Historic Conflict	☐ Historic Figure				
☐ Historic Entity	☐ Historic Organization				
☐ Historic Event					
Memorial Subject Description:					
Memorial Location Description:					
Memorial GPS Coordinates:					
Memorial Location City:					
Memorial Location County:					
Waiver Type:					
Alteration	☐ Removal				
Rededication	Renaming				
Relocation	☐ Other Disturbance or Alteration				
Waiver Type Description:					
Basis Upon Which Waiver is Sought:					

Required Attachments:		Proof that the memorial is or is located on public property
		Proof that the petitioning entity is a public entity exercising control of the memorial
		Detailed statement of the request and the basis upon which the waiver is sought
		Report(s) showing that there is a material or substantial need for a waiver based on historical or other compelling public interest
		Excel spreadsheet listing the names and addresses of any private entities, groups, or individuals, including, but not limited to, descendants, that may have an interest in receiving notice of the petition
		Copy of published notice of the petition for waiver stating the basis on which the waiver is sought and that a copy of the petition and all supporting reports will be provided to any interested party at no cost upon written request submitted to the petitioning entity on the website of the petitioning entity
		Copy of published notice of the petition for waiver stating the basis on which the waiver is sought and that a copy of the petition and all supporting reports will be provided to any interested party at no cost upon written request submitted to the petitioning entity in at least one newspaper of general circulation serving the area of the memorial
		Copy of published notice of the petition for waiver stating the basis on which the waiver is sought and that a copy of the petition and all supporting reports will be provided to any interested party at no cost upon written request submitted to the petitioning entity in at least one newspaper of general circulation serving Davidson County
		Photograph(s) of the memorial
Deliver completed cover she and attachments to:	et	E. Patrick McIntyre, Jr. Executive Director and State Historic Preservation Officer Tennessee Historical Commission 2941 Lebanon Pike Nashville, TN 37214 Patrick.McIntyre@tn.gov 615-770-1550

Before the Tennessee Historical Commission PETITION FOR WAIVER

Report

Including

Statement of Request,

Basis Upon Which Waiver is Sought, And
Establishing a Material or Substantial Need
on a Compelling Public Interest

Authority

This Petition for Waiver is submitted pursuant to the Tennessee Heritage Protection Act of 2016, in accordance with Tennessee Code Annotated 4-1-412(c). This Petition for Waiver concerns a plaque located on public land owned by the City of Knoxville.

Request

The City of Knoxville requests, with the support of the Downtown Knoxville organization, to remove and replace the outdated historical marker on Market Square with an official state marker containing accurate, relevant, and thorough information.

Background

Market Square refers to an open-air plaza in downtown Knoxville bordered by historic commercial and residential buildings on the east and west sides and Wall Street and Union Avenue on the north and south sides.

Historically, a market house was located on the plaza. The Market House was built in 1854 and expanded in 1897; it was ultimately a three-story, brick masonry building which extended a full city block. The Market House served as a critical element of Knoxville's agriculture, commerce, and politics through the mid-twentieth century, before it was demolished in 1960. As flight from urban areas increased through the 1960s and 1970s, a group of downtown property and business owners banded together to list the area on the National Register of Historic Places and create a Central Business Improvement District to encourage the area's revitalization. Decades of dedication and investment have paid off, and Market Square is once again Knoxville's central gathering place. Today the area is used for farmers markets, festivals, plays, movies, ice skating

and gatherings of all types. Market Square was recognized as one of the American Planning Association's Great Places in America in 2017. During the COVID-19 pandemic, the area served as additional open-air dining for adjacent restaurants.

Justification

The current marker, constructed by the Knoxville-Knox County Civil War Commission in the 1960s states:

Knoxville's first Market House, opened on Main Avenue between Walnut and Market Streets in 1816, and the second and third on this square in 1854 and 1897, long served for the sale of farm products and as a colorful center of civic life. In 1863-64 the Market contained a Federal powder magazine, to the un-easiness of citizens. The old Market was replaced by the Mall in 1961.

The current marker has several inaccurate facts, references antiquated site names (the Mall), and was constructed to look like an official state marker. This has generated significant confusion over the past few decades, as Knoxville and Market Square experience significant rates of tourism and business growth. Moreover, the current marker does not do justice to the extensive breadth of the site's history. The City of Knoxville intends to update the text and apply for an official historical marker through the Tennessee Historical Commission.

Inaccurate, incomplete, or reductive facts and proof:

- The first sentence refers to a separate market house, on a different site, about which little historic background exists. According to one written account, it was a small building that was barely utilized, and open only one day a week. There is no documentation of its exact location. Visitors who may not be familiar with Knoxville's street names could easily confuse the markets. (Neely, *Market Square*, p.4)
- The description of "second and third on this square" implies that two separate buildings were constructed. While the 1897 expansion contributed to the design most represented in historic photographs, some elements of the older structures were incorporated into the new building, including a tie-in to the City Hall structure which adjoined the market complex near present-day Wall Avenue. The architectural history of Market Square is significantly more complex than presented in the sign. (Neely, *Market Square*, p. 30 & p. 90)
- "...the sale of farm products" reduces the significant scope of goods sold in Market Square. It was also a hub for sale of exotic imported spices and dry goods, saloons, medicines, bakeries, confectionaries, boarding houses and residences, butchers, blacksmiths, record stores and concert venues, and movie theaters, along with local government, police, and fire departments. (Sanborn Fire Insurance Maps, 1880 and 1890; Neely, Market Square, p. 63)
- "...the Market contained a Federal powder magazine" for, at most, 17 months. Significant or unique events not described on this marker include: William Jennings Bryan's visit in 1896; Booker T. Washington's speech in the Market Hall

in 1909; Senator Edward Ward Carmack's speech which led Knoxville to follow the nationwide temperance movement and close all 114 saloons in the City by 1907; Max Arnstein's construction of the tallest building in Knoxville for a department store in 1905; Lizzie Crozier French's demonstrations for women's suffrage, leading to the state's contribution to the 19th Amendment in 1919; a Greek-owned diner which was open 24 hours a day, in the same location, from 1909 to 1998; and many more. An new THC marker will tell a more thorough story of the Square's history. (Neely, *Market Square*, p. 96-112, p. 185)

- "The Mall" is no longer used to describe Market Square. The phrase "the mall" was applied in the 1960s in efforts to modernize the area, and align it with suburban shopping centers which were growing in popularity as many residents moved out of Knoxville's central core. (Neely, *Market Square*, p. 166)
- Erected in 1961, the current marker predates several major events in Market Square's history, including the demolition of multiple commercial blocks for the TVA Towers in 1976, and the 1990s citizen-led, preservation-focused revitalization that defines Market Square today. An updated marker should also highlight Market Square's more recent past.

Please note that while the Market Square Commercial Historic District is listed on the National Register of Historic Places, (reference number 84001138), the plaque in question is not included as a contributing object. There is no presumption in favor of preserving the memorial, with regards to the integrity of the National Register Historic Places.

With regard to the rules of the Tennessee Historical Commission, the inaccurate, incomplete, or reductive facts of the plaque in question:

- 1. do not serve the public interest,
- 2. could cause visitors of the site to be confused about why the site is significant,
- 3. diminish the integrity of the site, and
- 4. removal of the plaque and replacement with an accurate plaque should enhance the integrity of the site.

It is clear from the facts that there is a substantial need to remove the current plaque in order to eliminate the confusion caused by the plaque, and to restore the integrity of the site in manner consistent with its status on the National Register of Historic Places.

Additional Resources

Jack Neely, *Market Square: A History of the Most Democratic Place on Earth* (Knoxville: Market Square District Association, 2009)

Knoxville History Project website entry:

https://knoxvillehistoryproject.org/downtown-market-square/

"Market Square Design Guidelines & Designation Report." Knoxville Historic Zoning Commission and Knoxville-Knox County Metropolitan Planning Commission. 2001.

https://knoxmpc.org/resources/historic/guidelines/city/Market%20Square.pdf

National Register of Historic Places, Market Square Commercial Historic District. NR #84001138. Listed 12/20/1984.

Ownership of Market Square

The "Knoxville's Market House" Plaque is located on Public Property. The plaque is located near the center of Market Square, which is owned by the City of Knoxville. The deed where the City of Knoxville took title to Market Square in 1853 is attached.

The City of Knoxville is a public entity that exercises control over "Knoxville's Market House" Plaque and Market Square.

CITY OF KNOXVILLE CHARTER

ARTICLE II. - CORPORATE POWERS

204. - Public property.

The City of Knoxville shall have power to purchase, lease, construct, maintain or otherwise acquire, hold and operate any building or other property, real, personal or mixed, for any public purpose within or without the city, and sell, lease or otherwise dispose of property, real, personal or mixed, belonging to the city.

and having in compliance with the talents in such cases made and provided regularly redeemed the interest of the Land Sames Price in the land aforesaid, so as aforesaid sold, and the said Indelle A, Uright thereby becoming entitled to have said interest in Law land conveyed to himo, Therefore in consequence of the premises I William beraig successor of the said Samuel McCammon do transfer and convey unto the said Indell & Wright and his heirs forever all the right, title and interest of the Said Janey Price in Laid track of land of fifty two ceres for the considerations abovementioned, To have and to hold the same unto the Laid Whight, his heis and assigns in as full and ample a manner as & as Sheriff a foresaid con or ought to convey the same, but no further or otherwise. This 15th day of Febry 1851, Um braig Shy Rias Witnesses - Bobt M Bell John W Nichodemus 3 State of Timesson, Personall, afficient before mo bes to, Throw County 36,600, Clink of the bount, bourt of Throse boundy limbraig, Shiff, the within named ba - gainer, with whom I am personally acquainted, and who acknowledged that he yearted the within such for the purposes therein contained, Witness my hand at Office this 15 th day of February 185%. Registered April 250 1853, 3 Ser W, 6, Cose, Clark Receiver 3. Oclock 8, mo, 3 Deed of Conveyance This indinters made and enteres into 21 of March 1853, hand between Will Swaw & Maby Jo ziano b, Swaw and Joseph A, Maby of the one

Deed of bonveyance This indinture made and interes into the Swaw & Malory Jo 21 4 day of March 1853, have between Will Mayor + Aldermen a came & Swaw and Joseph A, Malory of the one part, and the major and Aldermen of the town of the one and fathe other part, witnesseth, what the said Swaw and major and this make phane granted and given to the said Major and this amen of Throse willo the following described lot or parely ground bounded as follows; Regimning at a point on the distance of the said town of throwwill on the distance of the said town of the west of the land the following the feet west of the land the following the feet west of the land the following the feet west of the land the following the through the a line parallel with the last wardly in a line parallel with the last wardly in a line parallel with the

153 beginning, To have and to hold the same to the said muyon and Alder men, and their successors in Office, but to be used and and enjoyed by them for the purpose of constructing themore a market House, to be used as such, and for no other use and purpose whatever, Which market house is to be construed and usul in the manner and within the time specified in an agreement this day entered into by a bourmitte appointed by vaid mayor and Aldermer for that purpose, And solong us said lot of ground is soused as aforesaid by the Laid Mayor and reAldernew and their successors so long will tho laid Liven and Muly warrant and defend the title to there in and to said bot of ground herein and herely con-= vegeds, against the lawful claim or demand of all persons "hutsoever, Upon the abandonment of the ground for the uses aforesaid the same with any tenements or buildings therewood hall revert to the said Swan and maloy, their heirs and assigns. In testimony of all which we have hereunto det our hands and affined our hals thoday and dato first above written. Witnesses um S, Swan line Jos A. maling Cas S.W. Leg I, m. Davis Stato of Sumessio 3 Personally appeared before mo 500 Throse Counts (3 W, 6, box, blink of the bount bourt of Throse County um &, Swaw and Sas A, Maby the inthis donors, with whom I am personally acquaintis, and who acknowledged that they secuted the within Sea for the purposes thorein contained. Witness my hand at Offices this 22 to day of Murch 1853, Registered Murch 29# 1853, 3 Geo Willow blish Deed of mortgage This indenters made and enterto into I HArmstrong Jos this 31th day of march, in the year of our A Arms trong Lord, on thousand wight hunder and fift, three, between James H. Arms trong, of the count of Thear and State of Jennessed, of the one part and brung tatomstray, notes of Ann Extrong of the same country and State of the in part this withings the that for and in consideration of our dollar, to the said Drung in hand paid, and the other consider tions herein after named, the Lais of

Interested parties - Knoxville, Tennessee

Downtown Knoxville, Attn: Michelle Hummel

Knoxville Historic Zoning Commission, Chair: Dationa Mitchell

17 Market Square, Suite 201 400 Main Street, Suite 403 Knoxville, TN 37902-1447 Knoxville, TN 37902 865-246-2654 865-215-3795 (Lindsay Crockett, Preservation Planner)





KNOXVILLE'S MARKET HOUSE

Knoxville's first Market House, opened on Main Avenue between Walnut and Market Streets in 1816, and the second and third on this square in 1854 and 1897, long served for the sale of farm products and as a colorful center of civic life. In 1863-64 the Market contained a Federal powder magazine, to the uneasiness of citizens. The old Market was replaced by the Mall in 1961.

KNOXVILLE - KNOX COUNTY CIVIL WAR CENTENNIAL COMMITTEE

